



2026 Youth Video Contest

Focus on Safety - Contest Rules

The **#FocusOnSafety 2026 Youth Video Contest** invites you to create an original video illustrating how youth can protect their health and safety at work. We all have a part to play in keeping ourselves and our co-workers healthy and safe. Use your video to demonstrate some of the ways to do this. All styles of video are welcome: drama, comedy, documentary, music video, stop-motion, animation — the choice is yours!

Contestants can submit videos starting until **March 30, 2026, at 11:59 p.m., Atlantic Time.**

Who Can Enter?

The contest is open to all Prince Edward Island high school students, with the following exception:

***PLEASE NOTE:** Immediate family members of employees of the Workers Compensation Board of PEI are not eligible to enter this contest.

Here are the rules for all contestants.

Video Contest

1. To be eligible, a video submission must be no longer than **two (2) minutes** in length. Videos that exceed two (2) minutes in length will be disqualified.
2. Each contestant must complete and submit an official contest entry form.
3. Entry forms must be co-submitted with a supervising teacher, who must complete the applicable sections of the form. Supervising teachers must review the video before it is submitted to the contest.
4. Contestants must indicate on the entry form that the video submission is an entirely original work by the contestant and must grant contest organizers unrestricted use and reproduction rights for any purposes. In these Rules, "contest organizers" refers to the Canadian Centre for Occupational Health and Safety (CCOHS), provincial ministries and departments of labour, La Commission des normes, l'équité, de la santé et de la sécurité du travail (CNESST), and federal and provincial workers' compensation boards.
5. The video must not infringe upon or violate any laws or any third party rights, including, but not limited to, copyright, patent, trademark, privacy rights, trade secret or other proprietary rights and must not lead to any cause of action including libel, defamation, privacy violation, contract breach or tort. Contestants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video submission), necessary to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means. Any and all such permissions, licenses, clearances, releases, waivers of moral rights and approvals must be attached to the video submission.

6. All video submissions must be respectful and courteous, and in English or French or both. Contestants are fully responsible for their submissions, and all videos are intended for the general public. To protect their own privacy and the privacy of others, contestants shall not include personal information such as phone numbers, social insurance numbers, banking information, resumes or email addresses in the videos. Contest organizers will not accept videos that are offensive to an individual or an organization, rude in tone, or abusive. Contest organizers reserve the right to refuse, edit or remove any of the following:

- racist, hateful, sexist, homophobic, slanderous, insulting, or life-threatening content;
- serious, unproven, unsupported, or inaccurate accusations against individuals or organizations;
- abusive, aggressive, coarse, explicit, vulgar, violent, obscene, or pornographic content;
- content that encourages or suggests illegal activity;
- announcements, solicitations, advertisements, or endorsements of any organizations and agencies
- attempts to defame or defraud any individual, group or agency
- unintelligible or irrelevant content

Anyone acting contrary to these rules may be temporarily or permanently excluded from the contest's spaces, accounts and channels, where applicable.

Contestant Safety

7. Contestant safety and the safety of the cast, crew, and others involved with the production of the video submission must be maintained. No one should be endangered during the making of the video. If dangerous tasks are portrayed in the video, all safety rules must be followed, and all precautions taken to prevent injuries. If filming on a real work site, contestants must get permission from the site owner, and take all appropriate health and safety precautions, including following all applicable health and safety policies and regulations. Contestants must consult with the employer, supervisor or other competent individual when on the site to communicate their plans, and to ensure all site safety requirements will be met. Contestants must review video production plans, and discuss and address any safety issues with supervising teachers before starting video production.

Prizes for Winning High School Entries

8. **Winning entry:** A prize of **\$1,000** will be awarded to the winning contestant(s). The winning contestant's school will also be awarded **\$1,000**.

The top video from Prince Edward Island and from each of the other Canadian jurisdictions will be submitted to the National Focus on Safety Youth Video Contest 2026.

Canadian Finals: The first place high school video at the Canadian Finals will be awarded \$2,000, second place will receive \$1,500, and third place will receive \$1,000.

The high school of each winning contestant at the Canadian Finals will receive a prize equal to the prize awarded to the winning students(s).

Copyright and Production Rights

No entries will be returned. All entries become the property of the contest organizers.

9. Each contestant (and, in the case of minors*, a parent or guardian) must consent to the use, reproduction, publication, transmission and/or broadcasting of his/her name, address, likeness, school, age, grade and/or prize information, without compensation, in any advertisement, publication or promotion, for general news or other information purposes. Winners must also consent to their photographs being taken by the contest organizers for the same purposes, without further compensation. Each contestant (and his/her parent or guardian, if applicable)

irrevocably and in perpetuity grants the contest organizers, without compensation, the right to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means.

*In these Rules, “minor” means a contestant less than 18 years of age.

Judging

10. Entries will be judged by a panel of judges chosen by the contest organizers. The decisions of the judges on all matters relating to the contest are final, conclusive and not open to dispute.
11. Entries that meet all eligibility requirements will be judged on:
 - 25% Creativity
 - 25% Persuasiveness
 - 25% Overall presentation of workplace information
 - 25% Technical quality
12. Each individual who submitted a winning entry will be notified by telephone or email by April 15, 2026 that their entry has won and the procedure to follow to claim the applicable prize. If an individual declines the prize, it will be forfeited and awarded to another entry in accordance with these contest rules. Only the winning entries will be notified. Selected winning videos will be posted online in June 2026.
13. If the contest organizers, in their sole discretion, deem that an insufficient quantity or quality of entries has been received, the contest organizers reserve the right not to award any prizes.

Prize Winners

14. Before collecting a prize, the winner (and - in the case of minors - their parent or legal guardian) will be required to sign a declaration and release form confirming compliance with the contest rules, and acceptance of the prize awarded, and assigning all rights, titles and interests in the entry to the contest organizers within seven (7) days of being notified that his/her entry has been selected.
15. If a contestant is a minor, the contest will require his or her parent’s or legal guardian’s authorization before permitting the contestant to participate in the contest and accept a prize as awarded.

General Information

16. The contest organizers reserve the right to cancel, terminate, modify or suspend the contest for any reason, without any prior notice to any contestant.
17. These rules may be changed without notice or reason including, if necessary, to comply with any applicable law. By entering this contest, contestants agree to abide by these rules and acknowledge that the contest organizers shall not be responsible for any damages, costs, demands, claims or losses of any kind, incurred by any contestant as a result of participation in this contest.
18. This contest shall be governed by and construed in accordance with the laws of Prince Edward Island and any applicable federal laws. These rules govern all aspects of the contest and are binding on all contestants and all other participants including parents and legal guardians who sign the official entry form.
19. This contest is void where prohibited by law.

Prior to Submission

Contestants must read all the rules and complete all appropriate sections of the official entry form including all required signatures and make sure that any applicable copyright permissions are obtained and attached to entry.

Video submissions must be labeled as described below and accompanied by a fully completed official entry form to be considered a valid entry.

The contest organizers are not responsible for entries which are delayed, lost, misdirected, incomplete, damaged or destroyed. Any entry that is tampered with, unreadable or mutilated will be disqualified.

In the case where contestants provide the contest with a link to their video submission on a publicly accessed site, contestants are solely responsible for ensuring the link is a valid link that takes the contest directly to their submission, the link remains valid for the duration of the contest and that the contest can download the video from where the contestant has posted their video. Entries not meeting these criteria will be disqualified.

Video Submission

It is the sole responsibility of the contestant to ensure video submission is received by the contest closing date, **March 30, 2026, at 11:59 p.m., Atlantic Time.**

Contestants can submit their video and entry form in one of two ways: electronically or by mail. Please **do not** use both, or a combination of the two. In other words, do not **email** your entry form and **mail** your video.

Every video entry must be accompanied by the official contest entry form. Entries must be submitted to the address indicated below:

Electronically: Email your contest entry form, the title of your video and the direct link to video on a publicly accessed site to ecarver@wcb.pe.ca

By mail: The video entry must be clearly labeled with your video's title, your name, mailing address and telephone number and be accompanied by the fully completed video contest entry form, and sent to:

Focus on Youth Video Contest

Workers Compensation Board of PEI
PO Box 757, Charlottetown, PE C1A 7L7

The contest organizers will not be responsible for damage to videos resulting from shipping or handling. The contest organizers are not responsible for telephone, computer or network malfunction or error, whether technical or human in nature, communication disruption, or other forces beyond the reasonable control of the contest organizers. The contest organizers reserve the right to correct any typographical, printing, computer programming or operator errors.

This video contest is part of a national initiative of the Canadian Centre for Occupational Health & Safety (CCOHS) to promote young worker safety. The PEI contest is administered by the Workers Compensation Board of PEI.